

## Preamble

A substantial fraction of the national growth of the 21st century has been derived from advances in science and technology and their applications in manufacturing, infrastructure, energy, health, environment, information and communication technologies, resource management and many other sectors through mastering the adoption, adaptation and advancement of existing technologies, as well as the creation of new ones. Innovation refers to the full range of changes, large and small, used to achieve desired outcomes and innovation often results from basic research that can lead to groundbreaking discoveries and inventions.

The cardinal point of importance of the conference aims at enriching and enhancing the quality of innovation research of the issues at the core of national growth through developments in the sectors of science and technology by managing those applying modern scientific management techniques and conveying them through effective and efficient communication skills.

Innovations will be essential in combating the challenges which cause hindrances to National Growth. The proposed conference will put an honest attempt to meet up the expectations of the common people in developing the nation through innovations.

## The Institute

Bhilai Institute of Technology initiated by few notable stalwarts of central India in 1986 has now evolved as one of the premier Technical and Management Institute of this part of the country imparting quality education and providing environment for academic research. BIT campus has a conducive and supportive academic ambience facilitating high quality education and research for about 3000 students of graduate, post graduate and doctoral programmes. Five of its undergraduate programs have been accredited once gain in 2017 by the National Board of Accreditation (NBA) and the institute itself has been A grade accredited by the National Accreditation and Assessment Council (NAAC) in 2017. The institute stands in 150-200 NIRF rank - band in the category of Engineering in 2018 rankings. The institute has an installation of ISO 9001:2015.

BIT is well connected through Rail network as well as Air network of the country. BIT is at about 1km distance from the Durg Railway station on Howrah-Mumbai line and is about 45 km away from the Swami Vivekananda Airport at Raipur, the capital city of Chhattisgarh state.

## The Department

Vision: To impart quality education to students, keeping in view their overall development; enabling them to face cut throat competition and challenges in all walks of their lives and to support individual, institutional and societal growth.

Mission: The department was incepted with an aim to orient relevance and importance of communication in academic and professional environment. It is to be merged with right morals and values that encompass not only work ethics but also the commitment and passion for their profession and society and carry forward themselves as icons of the institute. It also aims to provide strategic input to students to face the distinctive challenges of contemporary era.

Goal: To orient the students with the conceptual and behavioural skills by providing outstanding curriculum in communication in an atmosphere of academic excellence for grooming over all personality of students.

## Conference Objective

Nations are built and developed through knowledge and all forms of knowledge are transmitted through language. In other words, language mediates mental access to phenomena. The fact of the mediations of mental access to phenomena by language makes knowledge communicable. In educational process, language is the main pillar through which man has to plan, instruct and evaluate programmes. The development of individuals in respect of their aspiration in the society means development of a nation. Individuals develop educationally, socially, economically, politically and culturally through their interaction with various agencies that disseminate ideas and policies through various media in the languages that they best understand. While language mediates between object and perception, literature is an embodiment of object, language and perception. The conference aims to instigate more researches in these grounds, which will consequently improve the ethical research and help in national development.

## Themes and Sub Themes

- Role of language in developing EQ
- Corporate Language
- Language, Literature and Research
- Digital Humanities
- Role of Language Learning in Research
- Ethical Writing
- Research trends in Comparative Literature
- Role of Language and Literature in developing Ethics in Research

# BITCON 2019

*Futuristic Trends in Science, Technology & Management for National Development*

## NATIONAL CONFERENCE ON Role of Language and Literature in Ethical Research and National Development

*Conducted By  
Department of Humanities*

1<sup>st</sup> March 2019

## REGISTRATION FORM

Name : .....  
Designation : .....  
Organization : .....  
Mailing Address : .....  
Mobile : .....  
E-mail : .....  
Phone : .....

## Details of Registration Fees:

DD Drawn on:  
Amount (in Rs.):  
Demand Draft No. :  
Date:

Date:  
Place: **Signature of Applicant**

The applicant is sponsored for the conference. He/She is permitted to attend the conference.

Date:  
Place: **Signature and Seal of Sponsoring Authority**

## Chief Patrons

<b>Shri Vijay Kumar Gupta</b>	Chairman (Governing Body), BIT Trust
<b>Shri I.P. Mishra</b>	Ex-GM, Bhilai Steel Plant & Member Secretary, BIT Trust

## Patron

<b>Dr. Arun Arora</b>	Principal, BIT, Durg.
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## Co-ordinator

<b>Dr. M.V. Padmavati</b>	Dean (R&D), BIT, Durg.
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## Advisory Committee

<b>Dr. M.K. Verma</b>	Vice Chancellor, CSVTU, Bilhail
<b>Prof. Shailendra Saraf</b>	Vice Chancellor, Durg University
<b>Dr. R.P. Dubey</b>	Vice Chancellor, CVRU, Bilaspur
<b>Dr. Deepankar Choudhary</b>	Professor, IIT Mumbai
<b>Dr. R.L. Shrivastava</b>	Professor, YCCE Nagpur
<b>Dr. K.K. Ghosh</b>	Professor, RSU Raipur
<b>Dr. S.P.S. Rajpoot</b>	Professor, MNIT Bhopal
<b>Dr. G.V.V. Sharma</b>	Professor, IIT Hyderabad
<b>Dr. Deepak Garg</b>	Professor, Bennett University, Noida
<b>Dr. Tassanee Prueksasit</b>	Professor, Chulalongkorn University, Thailand
<b>Dr. S.K. Ganguly</b>	Dean (Quality Management), BIT, Durg
<b>Dr. Manisha Sharma</b>	Dean (Academics), BIT, Durg
<b>Dr. Mohan Gupta</b>	Dean (Infrastructure Development), BIT, Durg
<b>Dr. Santosh Kumar Sar</b>	Dean (Students Welfare), BIT, Durg
<b>Dr. Anup Mishra</b>	Dean (Administration), BIT, Durg

## Coordinating Committee

<b>Dr. Manoj Pal</b>	<b>Mr. Vikas Pandey</b>
<b>Mr. Mousam Sharma</b>	<b>Mr. Pawan Patnaik</b>
<b>Dr. Sumita Nair</b>	<b>Mr. Prashant Sahu</b>
<b>Dr. Anjana Shekhar</b>	<b>Dr. Anindita Chakraborty</b>
<b>Mr. Amit Kumar Biswas</b>	<b>Mr. Hitesh Sharma</b>
<b>Dr. Arun Sahu</b>	<b>Dr. Daljeet Singh Wadhwa</b>
<b>Dr. G.C. Biswal</b>	

## Convener

<b>Dr (Mrs.) Madhurima Pandey</b>	HOD, Department of Humanities
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## Organizing Secretary

<b>Dr. Swarnita Sharma</b>	Assistant Professor
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## Organizing Committee

<b>Dr. Anjana Sekhar</b>
<b>Mrs. Swapna Sarkar</b>

## Important Dates

Submission of full length papers	: 15 <sup>th</sup> February 2019
Intimation of acceptance deadline	: 17 <sup>th</sup> February 2019
Receipt of registration fees	: 20 <sup>th</sup> February 2019

## Registration Fees

Research Scholar/PG student	: Rs. 500/-
Faculty Member	: Rs. 800/-
Professional from Industry	: Rs. 1000/-
UG Student	: Rs. 300/-

1. All the payments should be made by a crossed Demand Draft in favor of "Bhilai Institute of Technology" payable at "Durg".
2. NEFT or at Bank Counter

**Beneficiary Account Number** : 32471126372

**Beneficiary Name** : Bhilai Institute of Technology, Durg

**Bank** : State Bank of India, Sector-10, Bhilai

**Address** : Alka Departmental Stores, Sector-10, Bhilai (C.G.)

**IFSC Code** : SBIN0006942

*(No TADA will be paid from the Institute)*

## Address for Correspondence

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## Eligibility

Academicians, Consulting Engineers, R&D Institutes, Government Departments and Agencies, Private Companies, Research Scholars and P.G. Students.

## Call for Papers

Selected papers will be published in indexed Journals. Prospective authors are requested to submit their full papers in MS Word format by E-mail to the addresses of correspondence. Please find the attached template for further preparation of manuscript at [www.bitdurg.ac.in/bitcon2019](http://www.bitdurg.ac.in/bitcon2019).

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**Department of Humanities**



**BHILAI INSTITUTE OF TECHNOLOGY, DURG**

(Seth Balkrishnan Memorial)

Accredited with 'A' Grade by NAAC

NIRF 17-18 RANK-BAND: 151-200

An ISO 9001:2015 CERTIFIED INSTITUTION

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